Giovanna Perez
Web Development 2820C

Sample Sites:

1. Etsy: https://www.etsy.com/ (clean and simple design)
2. Tapastic: https://tapastic.com/ (nice and picturesque, picture promotion)
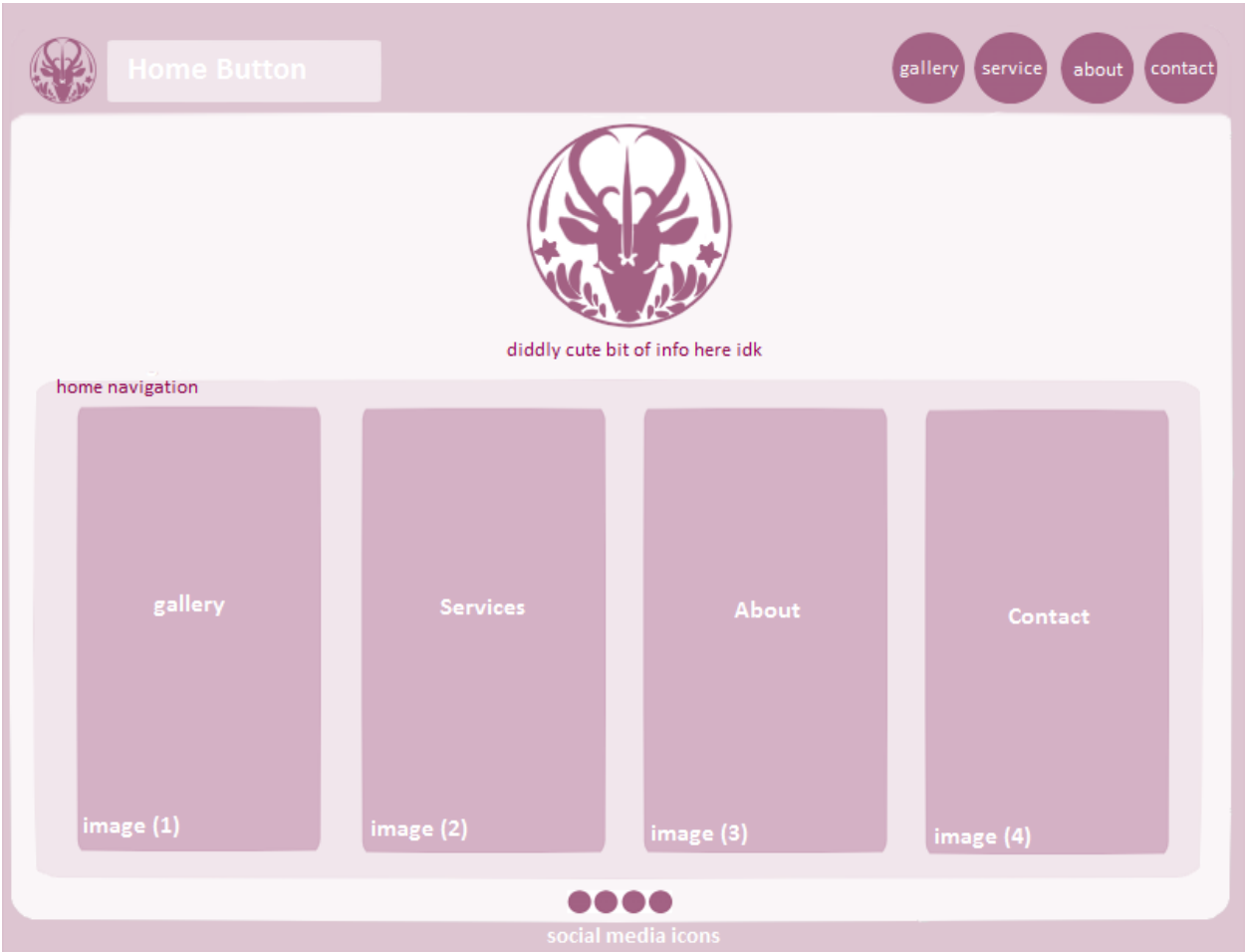3. Thinkgeek: https://www.thinkgeek.com/ (clear direct merchandising)

Favourite Website

Website Layout:

Home Page: (colours are not final)

Gallery:

Home Button

Gallery

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social media icons

Services

Home Button

Services

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social media icons

About:

gallery service about contact

image

About:

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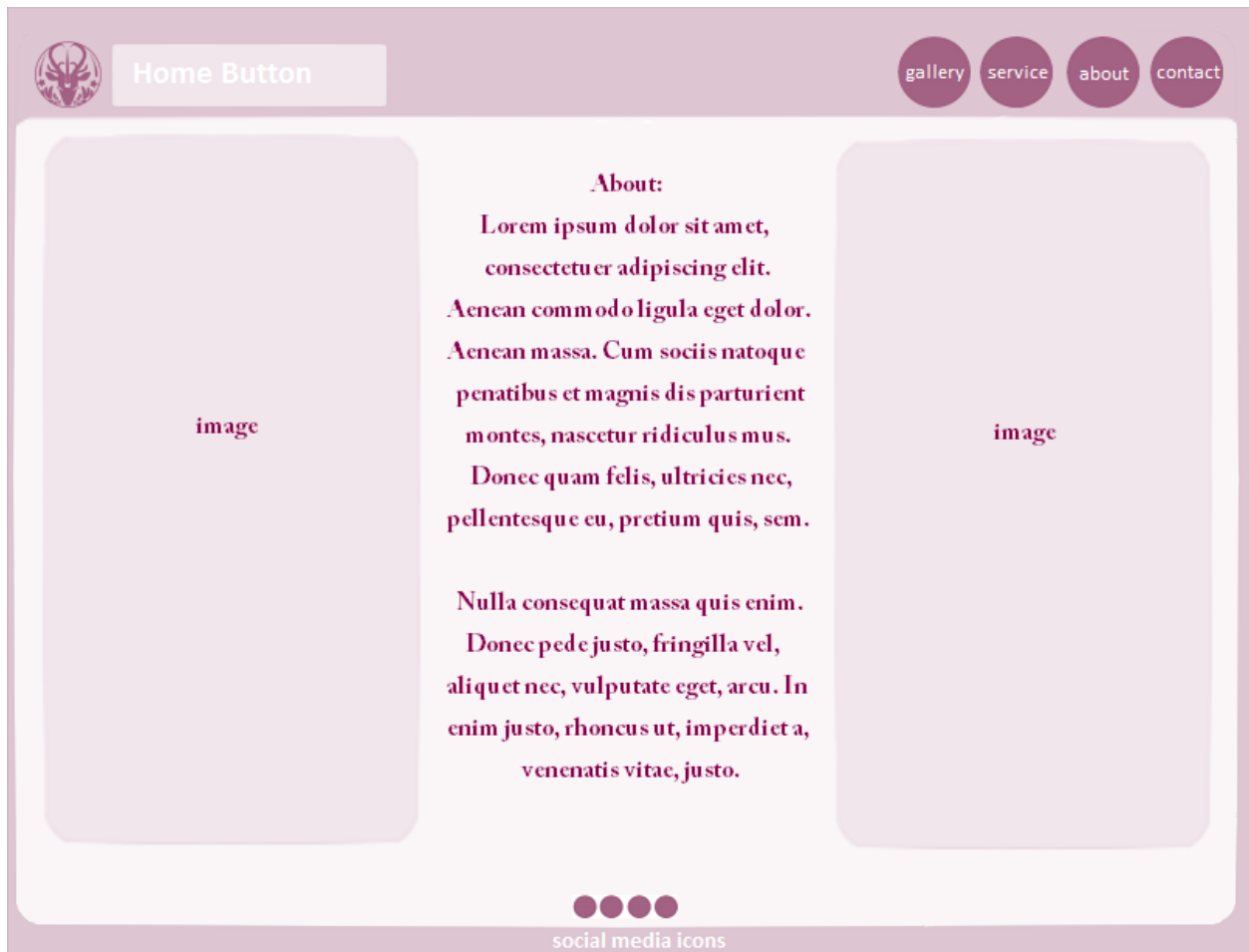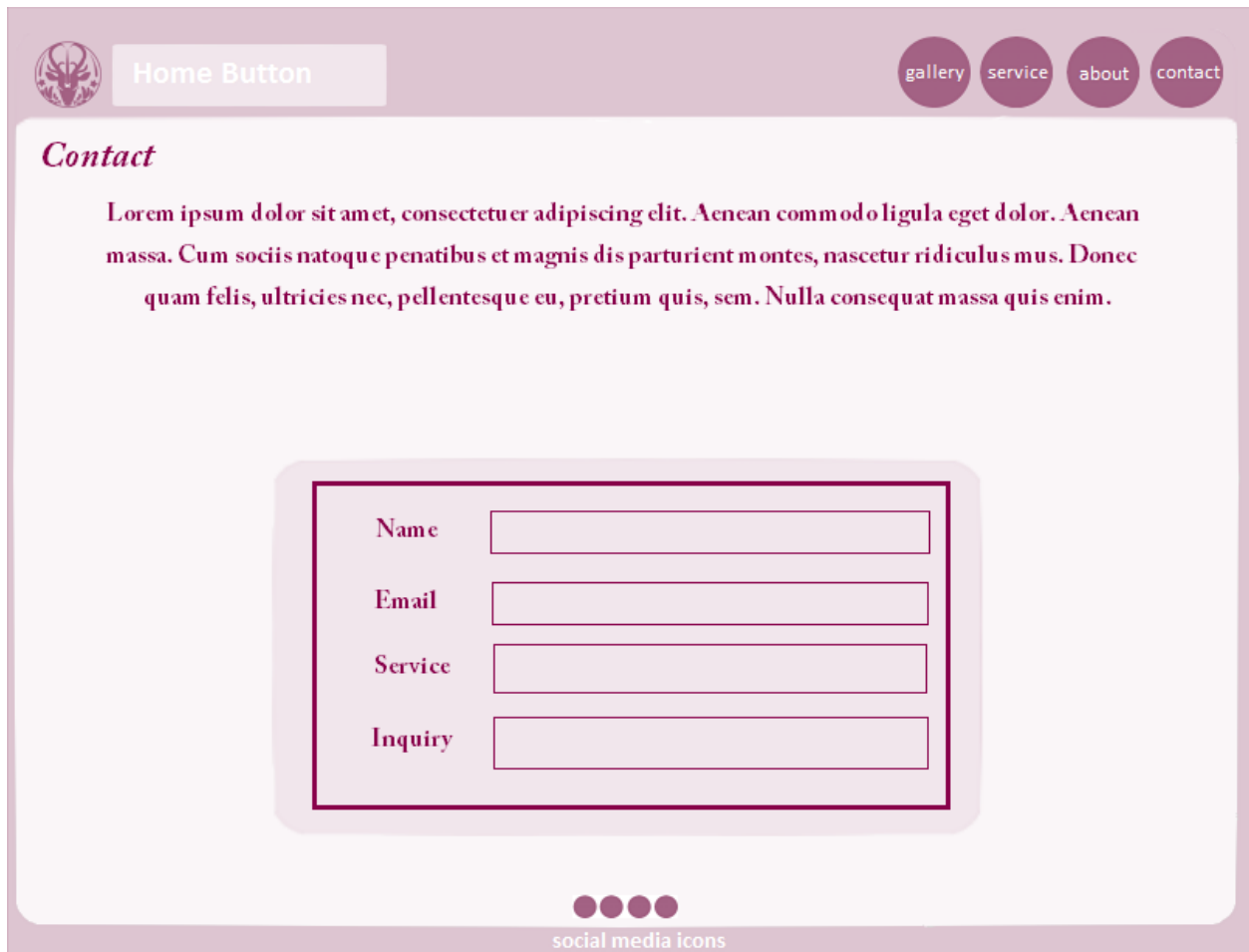
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social media icons

Contact

WORK	DUE DATE	INITIALS
MOCK UP LAYOUTS	1-21-2017	
DESIGN MOCK UP PAGE 1	1-28-2017	
IMAGE AND LINKS CLEAN UP	02-04-2017	
HOME PAGE COMPLETE	02-11-2017	
GALLERY FINISHED	02-18-2017	
CONTACT FORM FINISHED	02-25-2017	
NAV AND CSS CLEANED UP	03-04-2017	
TEST LINKS COMPLETED	03-25-2017	

Website Design Guidelines:

1. Simplicity in design, look is important but usability is even more important
2. Navigation: easy to find links and don't offer too many navigation links
3. Keep consistency so your users don't feel like they're on a different website
4. Visual designs and colours should be easy on the eyes and images not jarring
5. Focus the users attention on the important parts if they're in a hurry
6. Effective writing is to the point without too much overflow of information
7. The way elements of your design is grouped indicate their use
8. Make links easy to find and highlight where users may have been
9. The less confusion of a website, the more it seem like you know what you're doing
10. Tradition is useful, links and headers at top are useful and keeps everything organized