APPENDIX

Extending Expression Web with Add-Ons

Any good web editor must be extensible, because the Web is constantly changing. This capability is one of the strongest assets of Expression Web; it means that third parties can add new features that are easy to use inside of Expression Web. You don't have to wait for Microsoft to release a new version to get more features.

I am talking not about code snippets, like the one we created in Chapter 2, but about features that make it easy to add e-commerce capabilities using PayPal buttons or a shopping cart, improve your search engine ranking using Google Sitemaps, or add Flash banners and interactivity without becoming a programmer or a search engine specialist.

Some of these add-ons are commercial applications that charge a fee, and others are created by someone who sees a need and creates a free add-on. At the time of this writing, there were over a dozen add-ons available for download and more actively under development. A current list is available at `http://foundationsofexpressionweb.com/exercises/appendix`.

Add-ons are usually easy to install and use. Once you have found an extension for Expression Web that offers you the ability to extend what you can do, download the add-on, and follow the extension maker's instructions on how to install it. Most add-ons will have an installer that creates either a toolbar or an entry in one of the menus.

Adding PayPal Buttons

The first add-on I will show you creates a menu item. A free add-on from WEBASSIST creates PayPal buttons to allow people to purchase items, subscriptions, or donate via PayPal. Once you have downloaded and installed this add-on, an entry for PayPal will appear on the Insert menu, as shown in Figure A-1.

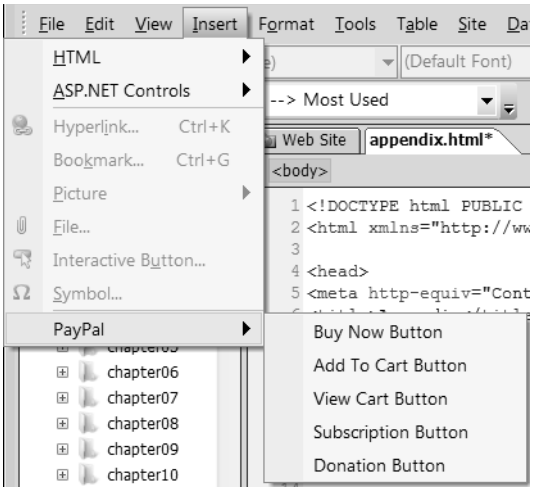

Figure A-1. *Some add-ons become part of the Expression Web menus.*

Once the add-on has been launched from the menu, a series of dialog boxes will walk you through the steps of connecting the buttons you create to a shopping cart and your PayPal account. Provide the requested information at each prompt to create and process the order, as shown in Figure A-2.

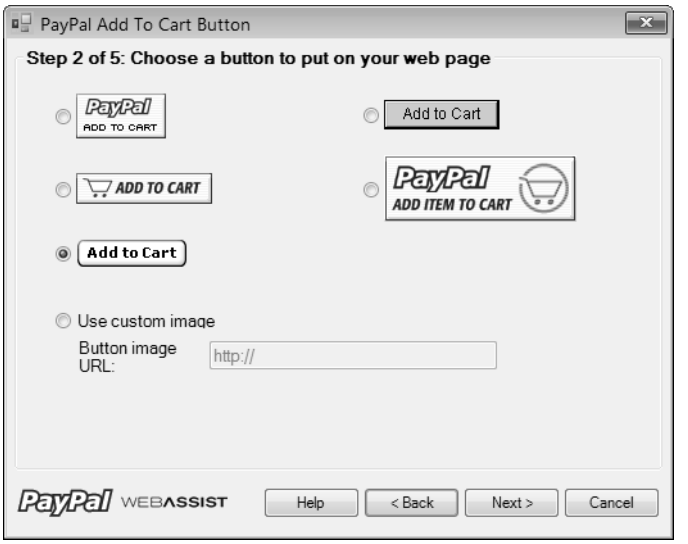

Figure A-2. *To use this add-on, you simply follow the prompts.*

When you have filled in all the information, the add-on will create all the code necessary for your site visitor to purchase the item via PayPal, as shown in Figure A-3.

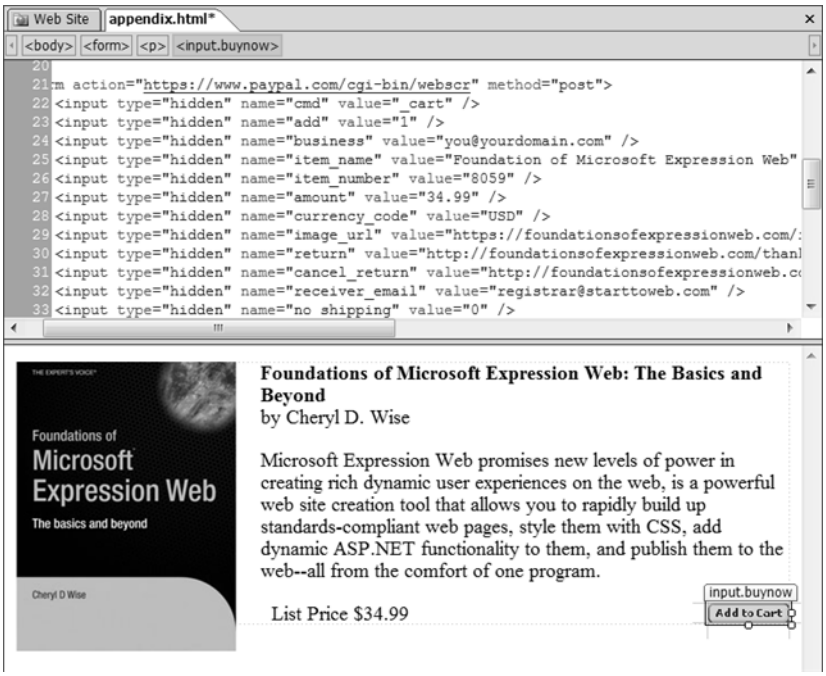

Figure A-3. *All the form fields were created with the values you provided in the dialog boxes.*

As you can see, it is much easier to create a shopping cart button using an add-on than it is to create each of the hidden form fields one at a time.

Adding Form Tools

The next add-on I will show you is Elementz from Instantfx.net; it adds a new toolbar, as shown in A-4, and offers more form tools such as forms processing, form validation, and the ability to create different types of menus.

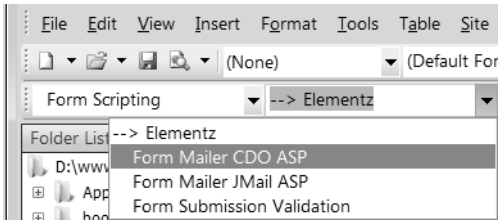

Figure A-4. *Forms add-ons for processing by e-mail and for form validation*

As with the PayPal add-on, a dialog box is launched that allows you to fill in a form to create your server-side processing script, as shown in Figure A-5.

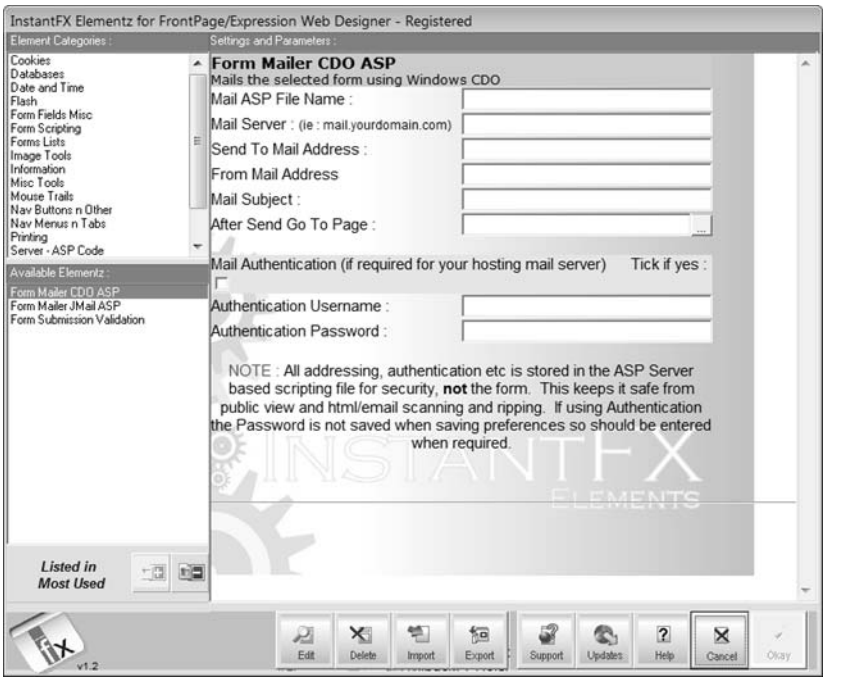

Figure A-5. *Fill in the form, and your server-side e-mail script is created by the add-on.*

Add-ons such as these, which extend the functionality of Expression Web, mean that you can increase your productivity and add features to your website without needing to use external programs such as Flash.

Keyboard Shortcuts

Sometimes using a keyboard shortcut rather than your mouse to interact with Expression Web is easier and faster. The standard Windows application shortcuts for copy, cut, paste, and undo work in Expression Web, as they do any other Microsoft program. In this section of the appendix, we'll discuss keyboard shortcuts that are specific to Expression Web or may behave somewhat differently than you expect.

F5 is an example of a keyboard shortcut that may not work as you expect. This is the standard Windows shortcut to refresh the view. In Expression Web, the behavior changes depending on whether your cursor is in the folder list, where it will refresh the list and display files that were added, or in the document window with a web page open. If you use F5 in the document window while also in Design view, the page will revert to the last saved version. If you refresh in Code view, Design view will update to reflect the changes you made to the code. Simply clicking in the Design pane of Split view will do the same thing. Tables A-1 to A-5 show a number of useful Expression Web shortcuts.

Table A-1. *Common Windows Standard Shortcuts*

Action	Shortcut
Quit Expression Web.	Alt+F4
Cancel an action.	Esc
Undo an action.	Ctrl+Z or Alt+Backspace
Redo or repeat an action.	Ctrl+Y or Shift+Alt+Backspace
Toggle between open dialog boxes.	Alt+F6
Toggle between open dialog boxes in reverse order.	Alt+Shift+F6
Find text or code.	Ctrl+F
Find the next occurrence of the most recent search.	F3
Find the previous occurrence of the most recent search.	Shift+F3
Find the next occurrence of the current selection.	Ctrl+F3
Find the previous occurrence of the current selection.	Ctrl+Shift+F3
Replace text or code.	Ctrl+H
Check the spelling.	F7

Table A-2. *Interface and New Page Management*

Action	Shortcut
Create a new web page.	Ctrl+N
Open a web page.	Ctrl+O
Close a web page.	Ctrl+F4
Save a web page.	Ctrl+S
Print a web page.	Ctrl+P
Switch between open web pages.	Ctrl+Tab
Switch between open web pages in reverse order.	Ctrl+Shift+Tab
Preview a web page in a web browser.	F12 or Ctrl+Shift+B
Delete a web page or folder in the Folder List task pane or any dialog box.	Delete
Show or hide the Folder List task pane.	Alt+F1
Rename the currently selected file in the Folder List task pane.	F2
Move between Code, Design, and Split views.	Ctrl+Page Down or Ctrl+Page Up
Move between the Code and Design panes in Split view.	Alt+Page Down or Alt+Page Up
Create a hyperlink on a web page.	Ctrl+K
With a graphic selected, create an automatic thumbnail.	Ctrl+T

Table A-3. *Format Shortcuts*

Action	Shortcut
Apply bold formatting.	Ctrl+B
Apply an underline.	Ctrl+U
Apply italic formatting.	Ctrl+I
Apply superscript formatting.	Ctrl+plus sign (+)
Apply subscript formatting.	Ctrl+equals sign (=)
Copy text or graphics.	Ctrl+C or Ctrl+Insert
Cut selected text or graphics.	Ctrl+X or Shift+Delete
Paste text or graphics.	Ctrl+V or Shift+Insert
Copy the formatting.	Ctrl+Shift+C
Paste the formatting.	Ctrl+Shift+V
Remove manual formatting.	Ctrl+Shift+Z or Ctrl+spacebar
Center a paragraph.	Ctrl+E
Left-align a paragraph.	Ctrl+L
Right-align a paragraph.	Ctrl+R
Indent a paragraph from the left.	Ctrl+M
Indent a paragraph from the right.	Ctrl+Shift+M
Insert a line break.	Shift+Enter
Insert a nonbreaking space.	Ctrl+Shift+spacebar

Table A-4. *Working in Code View*

Action	Shortcut
Launch Quick tag editor.	Ctrl+Q
Insert a temporary bookmark.	Ctrl+F2
Move to the next temporary bookmark.	F2
Move to the previous temporary bookmark.	Shift+F2
Go to a line.	Ctrl+G
Insert a code snippet.	Ctrl+Enter
Insert an end tag.	Ctrl+period (.)
Insert a start tag.	Ctrl+comma (,)
Insert an HTML comment.	Ctrl+slash (/)
Complete a word.	Ctrl+spacebar
Select a tag and its contents.	Ctrl+Shift+colon (:)
Find a matching tag.	Ctrl+semicolon (;)
Perform an incremental search.	Ctrl+Alt+F

Table A-5. *Working with Tables*

Action	Shortcut
Insert a table.	Shift+Ctrl+Alt+T
Select the next table cell's content.	Tab
Select the preceding table cell's content.	Shift+Tab

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